



A future  
full of  
blooms

UNDERWRITING AND SPONSORSHIP OPPORTUNITIES





SPONSORSHIP OPPORTUNITIES



Sean Kenney's  
**NATURE POP!**  
Made with LEGO® bricks



McKEE  
McKEE  
McKEE  
McKEE



# Fundraising

As demonstrated by close to twenty-five years of operation, McKee Botanical Garden is a fiscally sound nonprofit organization. Since opening in 2001, the Garden has increased attendance from 20,000 during its first year to nearly 115,000 visitors by the end of fiscal year 2023-2024, with over 1,000,000 visitors in total. To ensure organizational sustainability for future years, fundraising will remain a priority.

## Why do businesses support McKee?

1. **McKee Botanical Garden** has laid the foundation for this historical landmark to evolve into a haven for biodiversity.
2. **Community Engagement.** The Garden is aware that its function as a cultural and educational hub for Indian River County residents and visitors contributes significantly to the well-being of the community.
3. **Our Experience.** Our sponsors have learned through their own experience that the collaboration we display in partnering with them through our events is a positive reflection on the image of their business.
4. **Our Effectiveness.** Our sponsors have discovered that the collaboration we exhibit in our business dealings and at our events enhances their company reputation as well.
5. **Our Connections.** Our board members, volunteers, staff, and sponsors have developed enduring bonds via our association with the Garden for almost twenty-five years. Once established, your partnership with the McKee family can develop in ways that benefit both your company and the Garden.



# Garden Program Support





# Gatekeepers Welcome Back Reception

NOVEMBER 6, 2024 | 5:30–7 PM | ATTENDANCE BY MORE THAN 150 GATEKEEPERS  
COCKTAILS AND HORS D'OEUVRES CATERED BY MCKEE'S GARDEN CAFÉ

McKee Botanical Garden recognizes and appreciates its most dedicated and visionary supporters—*Gatekeepers of the Garden*. Gatekeepers of the Garden are a distinguished group of individuals who play a critical role in ensuring the vitality, excellence, and sustainability of McKee.

## \$20,000 Sponsorship

### Benefits Include:

- Event Welcome Remarks
- Eight Complimentary Tickets
- Invitation Logo with Quote
- Inclusion in Press Release, (32963 and *Vero Beach Magazine*)
- Prominent Signage at Event
- Visibility Among High Net-Worth Constituents
- Social Media and Website Acknowledgment
- Corporate Membership Benefits

## \$10,000 Sponsorship

### Benefits Include:

- Four Complimentary Tickets
- Event Signage at Event
- Corporate Membership Benefits
- Visibility Among High Net-Worth Constituents
- Social Media and Website Acknowledgment



# Estate Planning Workshop

*For Gatekeepers and McKee's Legacy Society Members*

NOVEMBER 21, 2024 | 11:30 AM—1 PM | ATTENDANCE BY UP TO 75 MEMBERS

LUNCHEON CATERED BY MCKEE'S GARDEN CAFÉ

The Estate Planning Workshop is for *Gatekeepers* and *Legacy Society* members, McKee's most dedicated donors who ensure the Garden's enjoyment for current and future generations through their financial support. The workshop will feature an estate planning presentation and a catered lunch by McKee's renowned Garden Café.

## \$7,500 Sponsorship

### Benefits Include:

- Invitation Logo with Quote
- Inclusion in Post-Press Release
- Prominent Signage at Event
- Visibility Among High Net-Worth Constituents
- Social Media and Website Acknowledgment
- Corporate Membership Benefits



# Nature Pop®! Playing with LEGO® Bricks

*Sean Kenney, Artist Reception*

JANUARY 23, 2025 | SPONSOR AND GATEKEEPER RECEPTION | 4:30

ATTENDANCE BY MORE THAN 150 SPONSORS AND GATEKEEPERS

COCKTAILS AND HORS D'OEUVRES CATERED BY MCKEE'S GARDEN CAFÉ

PRESENTATION BY SEAN KENNEY, EXHIBITION ARTIST

JANUARY 24, 2025 | SCHOOL CHILDREN MEET THE ARTIST

## Sponsorship Levels

\$20,000

\$10,000

### Benefits Include:

■ Invitation Logo with Quote	X	
■ Welcome Remarks at Sponsor Reception	X	
■ Large Signature Dog Sponsor with signage for length of exhibition	X	
■ Inclusion in Post-Press Releases (32963 and Vero Beach Magazine)	X	
■ Prominent Signage at Event	X	
■ Sponsor Reception Complimentary Tickets	8	4
■ Included on Event Signage	X	X
■ Social Media and Website Acknowledgment	X	X
■ Recognition During Event Program	X	X
■ Corporate Membership Benefits	X	X







# Jungle Lights

*McKee's Signature Event*

DECEMBER 12–15, 17–22, 26–29, 2024

One of Vero's most anticipated holiday events in the tri-county area can be found at McKee, when the historic Garden is transferred into a sparkling wonderland for fourteen unprecedented nights. Thousands of professionally installed LED lights will illuminate the exotic palms, oak trees, waterfalls, tranquil streams, and architectural icons. Many exotic animals, which once lived at McKee, magically reappear through twinkling-colored lights. Attracting more than 20,000 visitors of all ages, from Melbourne to Palm Beach, *Jungle Lights* is a joyful and festive family event in a tropical oasis. The Garden Café and Garden Gift Shop will be open offering all visitors the complete daytime experience during these unusual nights filled with *Jungle Lights*.

## Sponsorship Levels

**\$25,000**

Illumination Sponsors

**\$15,000**

Beacon Sponsors

**\$10,000**

Luminary Sponsors

**\$5,000**

Twinkle Sponsors

### Benefits Include:

■ Complimentary Guest Passes	30	25	20	10
■ Inclusion in Pre-Press Release	X			
■ Featured on Promotional Postcards (mailed to 7,000 members and distributed to local businesses)	X	X	X	
■ Included on Event Signage at Garden Entry	X	X	X	X
■ Social Media and Website Acknowledgment	X	X	X	X
■ Corporate Membership Benefits	X	X	X	X







# Florigami in the Garden Exhibition

JANUARY–APRIL 2026

Florigami in the Garden is the newest outdoor sculpture exhibition by Santa Fe Artists Jennifer and Kevin Box. The show presents a fresh look at paper folding in the twenty-first century with large-scale origami-inspired metal sculptures. Emerging butterflies, big birds, grazing deer, and blooming flowers all celebrate the process of plant pollination. The colorful, whimsical, and kinetic sculptures were created in collaboration with modern masters of paper folding Robert J. Land, Michael G. LaFosse, and Beth Johnson.

## Sponsorship Levels

	\$50,000	\$25,000	\$20,000	\$15,000	\$10,000
Benefits Include:					
■ Inclusion in Pre- and Post-Press Releases	X				
■ Name Listed On One Specific Sculpture with other donors at the same level	X	X	X		
■ Sponsor Reception Complimentary Tickets	20	12	8	4	2
■ Exhibition Guest Passes	50	25	20	15	10
■ Featured on Promotional Postcards (mailed to 7,000 members and distributed to local businesses)	X	X	X	X	X
■ Included on Event Signage at Garden Entry	X	X	X	X	X
■ Social Media and Website Acknowledgment	X	X	X	X	X
■ Corporate Membership Benefits	X	X	X	X	X



The mission of McKee Botanical Garden is to nurture and enhance a historic garden in a unique tropical setting for the education, enjoyment, and enrichment of all.



*Celebrating Our 5th Year Anniversary!*

**McKEE**

BOTANICAL GARDEN

Children's Garden

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[www.mckee garden.org](http://www.mckee garden.org)

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