

# OUR MISSION

The mission of McKee Botanical Garden is to nurture and enhance a historic garden in a unique tropical setting for the education, enjoyment and enrichment of all.



# STRATEGIC PLAN

ESTABLISHING MCKEE BOTANICAL GARDEN AS AN ENVIRONMENTAL, CULTURAL AND EDUCATIONAL LEADER IN THE COMMUNITY

The mission of the Children's Garden at McKee is to create a fun and whimsical outdoor destination that inspires imagination and curiosity in children through interaction, education, and exploration. The Garden will nurture a powerful bond between children and nature.

**MCKEE**  
BOTANICAL GARDEN

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[www.mckeeegarden.org](http://www.mckeeegarden.org)

A copy of the official registration and financial information may be obtained by calling the division of consumer services at 1-800-435-7352 within the state of Florida. Registration does not imply endorsement, approval, or recommendation by the state of Florida.

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## OUR 2021-2025 VISION

The Garden's rich history has laid the foundation for this historic landmark to evolve into a haven for biodiversity where ten thousand tropical plants thrive, internationally renowned exhibits excite, the Children's Garden captivates, the Garden Café nourishes, and educational programs for adults and children abound, year-round. We will build upon this legacy by cultivating the next generation of leadership, optimizing community partnerships, growing income streams, and inspiring and motivating all generations to become stewards of our environment. McKee Botanical Garden is committed to attracting, educating and delighting visitors of all ages, from all walks of life, for generations to come. Our strategy from now to 2025 focuses on the role McKee will play as an environmental, cultural, and educational leader within the community.

MCKEE BOTANICAL GARDEN